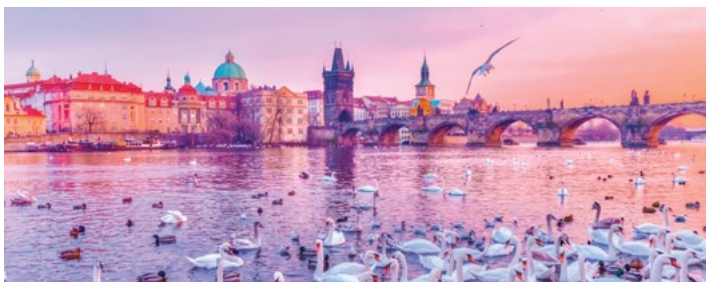




Business *study abroad*

Stay on track with your business degree and graduation plans while setting yourself apart from the competition! CEA CAPA offers various program options to meet your personal, academic, and career goals whether you want to fulfill core business degree requirements or upper-level electives. All business coursework is taught in English. In addition to your coursework, you'll take full advantage of the local history and culture through excursions and site visits that are offered through CEA CAPA.

SEMESTER & SUMMER PROGRAMS with CEA CAPA



International Business in Prague, Czech Republic

Study international business in this bustling capital city where you'll be exposed to current business trends first-hand. Courses are taught in English and cover a range of disciplines including accounting, finance, management, and marketing.

SAMPLE COURSES

- ◆ Managerial Accounting
- ◆ Legal Environment of Business
- ◆ Money & Banking
- ◆ Human Resource Management
- ◆ E-Commerce and Marketing Technologies



Business & Psychology in Rome, Italy

Examine the complex relationship between business and society and learn how psychological principles can be applied to the workplace to overcome organizational challenges.

SAMPLE COURSES

- ◆ Basic Operations Management + Lab
- ◆ Business Ethics & Management in a Global Context
- ◆ International Financial Management
- ◆ Organizational Behavior – An Evidence-Based Approach



International Business in London, England

Imagine being in the heart of one of the world's largest economic centers and learning about the finance industry and the culture of a global city's work environment. Choose courses in business disciplines such as management, finance, and supply chain.

SAMPLE COURSES

- ◆ Finance for Entrepreneurs and Startups
- ◆ Principles of International Business
- ◆ International Marketing
- ◆ Global Workforce Management
- ◆ Managing Global Supply Chains



Business, Management & Finance in Madrid, Spain

Infuse an international perspective into your business degree by taking courses at the Universidad Carlos III de Madrid, an AACSB accredited institution. Coursework is available in areas such as finance, marketing, management, and economics.

SAMPLE COURSES

- ◆ Fixed Income and Derivatives
- ◆ Data Analytical Techniques for Business
- ◆ Digital Finances
- ◆ Technology Management
- ◆ Marketing & Sales Management



READY TO START? Discuss program approval and credit transfer with your study abroad advisor. Then, when you're ready, complete a CEA CAPA study abroad application. Check with your Study Abroad Office for your school's specific deadlines and/or check our website for deadline information and apply now. ceacapa.com



International Business in Barcelona, Spain

Hone your international business knowledge in the vibrant city of Barcelona! This versatile program allows you to choose from courses at one of two partner universities as well as a wide range of courses at the CEA CAPA Barcelona Center.

SAMPLE COURSES

- ◆ Financial Statement Analysis
- ◆ Transportation and Logistics Management
- ◆ Marketing and Distribution Channels
- ◆ Investments
- ◆ Principles of Business Analytics
- ◆ Digital Marketing

ENGAGE IN PROJECT-BASED LEARNING IN A GLOBAL CONTEXT

CEA CAPA also offers Global Business Consulting programs that place you into small consulting teams with fellow students so you can generate solutions to real-world problems presented by a local employer in your location. This program is offered in Sydney, London, Dublin, Rome, and Barcelona.



SAMPLE GLOBAL BUSINESS CONSULTING PROJECT: GLOBAL BUSINESS CONSULTING IN BARCELONA

Work with a team of peers to advise a local eHealth and real estate company on the pros and cons of expanding their scientific products to specific regions. Research local health systems, regulations, and economic data, then present your findings on pricing in different regions.

Other Business Programs with CEA CAPA:

- ◆ International Business (Buenos Aires, Argentina)
- ◆ Entrepreneurship & Innovation (Sydney, Australia)
- ◆ University of Technology Sydney – Direct Enroll (Sydney, Australia)
- ◆ University of New South Wales – Direct Enroll (Sydney, Australia)
- ◆ University of Sydney – Direct Enroll (Sydney, Australia)
- ◆ Business, Liberal Arts & Social Sciences (Prague, Czech Republic)
- ◆ University of Westminster - Arts, Business & Sciences (London, England)
- ◆ University of Westminster - Direct Enroll (London, England)
- ◆ Queen Mary University of London – Direct Enroll (London, England)
- ◆ Liberal Arts & Business (Aix-en-Provence, France)
- ◆ Business, Communications & Liberal Arts (French Riviera, France)
- ◆ Business Studies (Grenoble, France)
- ◆ International Business (Grenoble, France)
- ◆ Fashion Studies in Paris (Paris, France)
- ◆ International Business (Paris, France)
- ◆ Business & Economics (Budapest, Hungary)
- ◆ International Business (Dublin, Ireland)
- ◆ Dublin City University – Direct Enroll (Dublin, Ireland)
- ◆ University College Dublin – Direct Enroll (Dublin, Ireland)
- ◆ Maynooth University of Ireland – Direct Enroll (Dublin, Ireland)
- ◆ Griffith College – Direct Enroll (Dublin, Ireland)
- ◆ International Business (Galway, Ireland)
- ◆ University of Galway – Direct Enroll (Galway, Ireland)
- ◆ Art, Culture & Business in Italy (Florence, Italy)
- ◆ Business & Marketing (Florence, Italy)
- ◆ Politics, Economics & Business (Rome, Italy)
- ◆ Business & Economics (Amsterdam, Netherlands)
- ◆ Interdisciplinary Studies (Amsterdam, Netherlands)
- ◆ Business & Economics (Cape Town, South Africa)
- ◆ Business Studies (Alicante, Spain)
- ◆ Business, Design & Innovation (Barcelona, Spain)
- ◆ Liberal Arts & Business (Barcelona, Spain)
- ◆ Tourism & Hospitality Management (Barcelona, Spain)
- ◆ Exploring Spain: Business & Culture in Seville & Barcelona (Barcelona and Seville, Spain)
- ◆ Liberal Arts & Business (Madrid, Spain)
- ◆ Communication, Media Studies & Tourism Management (Seville, Spain)
- ◆ International Business (Seville, Spain)

