

## BRAND

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# Typography

The University's identity is created with a family of five typefaces. When used within our typographic guidelines they support a resolute brand identity that's optimized for ease-of-use, distinction, and unifies all forms of print and digital communications.

Units may invest in a license at [Adobe Fonts](#). The University provides recommended substitute typefaces available for install at [Google Fonts](#).

### Official University Typefaces

Mr Eaves XL Mod OT

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890

[Download Mr Eaves XL](#) (Adobe Fonts)

Mrs Eaves

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890

[Download Mr Eaves](#) (Adobe Fonts)

Roboto

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890

[Download Roboto](#) (Google Fonts)

### Official Substitute Typefaces

Poppins

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890

[Download Poppins](#) (Google Fonts)

Libre Baskerville

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890

[Download Libre Baskerville](#) (Google Fonts)