Maybe you’re like occupational therapist Jeanne Nourse who has a skillset outside of management but seeks the know-how to create a business plan to transform a vision into a company? Or, perhaps you seek to sharpen your management and leadership skills to advance within—or beyond—your organization?

Anderson University’s 36-credit-hour online Master of Business Administration equipped AnMed Health Medical Center Star of the Year Nourse with the business, research and writing skills to bring her 15 years of treating chronic swelling to the marketplace in the form of www.compressionproducts.org, an online retailer that not only serves patients with swelling but educates the public about the condition.

Our cohort-based model, in which you can focus on one course during each six-week term, enables you to achieve a rewarding work-life-school balance. You’ll study accounting, human resource management, leadership ethics, strategic management and other subjects that’ll prepare you for a future in management and leadership.
**BUS 501 Management Thought and Application (3)**
This course assists students in developing essential management skills for a global business world. The course focuses on a study of management strategies and techniques and their application in the development of an ethical approach to improve managerial effectiveness. The students’ critical thinking and analytical skills will be honed. Cases and business simulations will be used to develop a knowledge base for use in the remaining courses of the program.

**BUS 505 Strategic Human Resource Management (3)**
Students will develop an understanding of how human resource decisions contribute to business performance. Specific learning objectives include: creating alignment between human resource strategies and business strategies in a cost-effective manner; designing work systems and roles that allow employees to contribute to organization performance; identifying, selecting, and developing people having the competencies that allow them to contribute to organization performance; using compensation and other HR systems that provide rewards and incentives to attract and retain employees and to encourage them to contribute to organization performance; understanding how an employment relationship is like a contract and how the nature of this contract is evolving and taking different forms; and making human resource decisions that are legal and ethical.

**BUS 510 Quantitative Analysis (3)**
Students will utilize and apply graphic and quantitative tools for decision analysis. Modeling and graphics applications will include spreadsheet layout and design, formulas, functions, and charts of various types. Topics will include probability distributions, decision trees, expected value of information, time series forecasting, analysis of variance, and multiple linear regression. Emphasis is on effective articulation and presentation of reasoning and conclusions with an ethical perspective.

**BUS 515 Financial Management (3)**
Tools are provided to make a complete financial analysis of investment and financing decisions. Using analytical techniques, financial information is developed through problems and cases that challenge students to do in-depth financial analysis and develop informed, ethical decisions. Advanced corporate finance topics will be addressed as relevant to current events of the time. Prerequisite: BUS 510, 525.

**BUS 520 Organizational Behavior (3)**
Students examine the process through which managers learn to apply concepts from the behavioral sciences to observe, understand, and influence behavior in the workplace. There is a systematic investigation of the behavior of people as individuals, as members of groups, and as member of organizations. Students will examine perspectives from business administration, psychology and sociology that are important in the comprehension of individual motivation, interpersonal relationships, organizational effectiveness, and leadership. Application of techniques for individual and organizational growth is discussed with a strong emphasis on professional ethics.

**BUS 525 Managerial Accounting (3)**
The use of accounting information for planning, control and decision-making are examined along with how all information of the organization is used. The student’s analytical ability is developed through problems and cases that stress preparation, usefulness, and limitations of financial data while keeping an ethical focus on the potential use or misuse of the outcomes.

**BUS 530 Leadership and Ethics (3)**
This course reviews and builds upon the basic knowledge of leadership concepts, theories, and models provided in BUS 501 (Management) and BUS 520 (Organizational Behavior). Students understanding of leadership will be expanded to include a practical application of concepts and theories with an emphasis on leading with integrity. Student’s will analyze their own values and ethics through interactive discussions and case analyses, and develop an integrative approach from a Christian leadership perspective.

For more information please contact:
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316 Boulevard, Anderson, SC 29621 • 864-231-2020 • 800-542-3594 • Fax 864-231-2115
graduate@andersonuniversity.edu • www.andersonuniversity.edu/ACCEL
BUS 540 Managerial Economics (3)
A conceptual framework for solving economic business problems at the individual business level is developed. Emphasis will be on the fundamental application of microeconomic skills to contemporary business decisions, which include production, cost, demand, pricing, and profits. Economic relationships will be inferred by applying estimation techniques to actual data. Monetary and fiscal policies affecting a firm will also be analyzed as capstone topics for the course.

BUS 550 Operations and Management (3)
Students will examine model-based systems used by management to plan, organize, implement, and continuously improve production and service operations. Quality and process re-engineering tools will be examined and utilized by students in a project format. Operating systems which emphasize quality, efficiency and effectiveness will be examined.

BUS 555 Marketing Management (3)
This course is designed to equip the students with the concepts and principles necessary to make market oriented business decisions and to enable students to plan, design and critique marketing promotional materials and campaigns within the framework of an ethical perspective.

BUS 560 Global Business (3)
The course is multi-disciplinary and highly integrative and is a lead-in to the capstone course on strategy. Weighing the pros and cons of global strategy entails a total enterprise perspective and a talent for judging how all of the relevant factors combine. The overriding objective is to sharpen the student’s ability to think globally and to diagnose situations from more than a domestic environment. Students will be expected to apply concepts and tools from their previous courses with an ethical orientation.

590 Strategic Management (3)
A capstone course, strategic management provides students with the knowledge to develop a holistic and ethical approach to business decision-making by integrating all business areas in decision making. The course focuses on a business simulation where students compete in the decision making process using all functional areas of an organization and with business cases designed to promote holistic thinking about business problems from a faith-based perspective. *This course is usually the last course taken and must be completed at Anderson University. At least 8 courses must be completed before the capstone class can be taken.

595 Internship (1, 3, 6)
This internship course is the academic framework for students who pursue a supervised practical, on-the-job learning experience in various areas of business. Job experiences and research are combined in an online classroom setting to aid the transition to the workplace.

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TO APPLY FOR FINANCIAL AID, PLEASE SUBMIT THE FOLLOWING:
For consideration of federal and state funds, complete the Free Application for Federal Student Aid (FAFSA). FAFSA information is listed below. All online students receive a tuition discount, which makes them ineligible for institutional scholarships. The information below shows the various types of funds available to online students.

**FAFSA INFORMATION**
- PIN website: [www.pin.ed.gov](http://www.pin.ed.gov)
- Anderson school code: 003418

**COMPANY REIMBURSEMENT:**
Many organizations offer their employees full or partial tuition reimbursement for furthering their education. Please check with your Human Resources Department to see if your organization participates. Contact our Financial Aid Planning Office for more information about how this works at Anderson. You can also print the Delayed Billing Agreement form to give to your employer.

**VETERANS BENEFITS:**
Anderson University is proud to partner with the U.S. Department of Veteran Affairs in assisting our military veterans in obtaining their education. Check out our Veterans Benefits flier to learn how the process works. You can also contact our VA Certifying Official at: wfricks@andersonuniversity.edu or 864-231-5742.
HISTORY
Anderson University traces its origins back to 1911, when it was chartered as a four-year college for women. Public-minded citizens of Anderson, South Carolina, wanted a college to be established in the growing area since a previous institution, The Johnson Female University had closed during the Civil War. With a donation of land and money from area citizens, the South Carolina Baptist Convention agreed to partner with those who wanted an institution of higher learning in Anderson, and the school opened its doors in 1912.

What we know as Anderson University has throughout its history adapted to the educational needs of South Carolinians and those outside the State seeking a great education in a Christian environment. In 2005, the school officially became Anderson University as it added graduate programs and reorganized into colleges. The University is in the midst of the biggest period of growth in its history, having nearly doubled in enrollment over the past 7 years. Today, 2,908 students enjoy a high-quality education in some 53 fields of study. AU’s scenic campus, located in the historic district of Anderson, South Carolina, benefits from its proximity to the foothills of the Blue Ridge Mountains and the vibrant city of Greenville, South Carolina. Anderson’s campus has recently grown from its original 68 acres to more than 270 acres, including four new major building projects which have been completed within the past four years.
ABOUT ANDERSON UNIVERSITY

ANDERSON UNIVERSITY NATIONAL RECOGNITION
Anderson University has received numerous accolades and national recognition as an intentionally Christian university offering exceptional academics.

Recent recognitions include:

- Top Tier University#20 on 2014 ranking of Regional Colleges (South) - U.S. News & World Report
- One of “America’s 100 Best College Buys”
- One of “49 Up-and-Coming” universities to watch, for progress and innovation, for the past five years in a row - U.S. News & World Report
- 138 Best Southeastern Colleges - The Princeton Review
- The #2 Regional College in the South for “Excellence in Teaching” - U.S. News & World Report
- A Best Christian College - Institutional Research & Evaluation

ANDERSON UNIVERSITY ONLINE
The online educational opportunities at Anderson University add value through convenience and flexibility, allowing busy, working students to advance their education and future. Anderson University is committed to academic excellence in all of its programs and has an established reputation as a school with a diverse and Christ-centered environment.

Anderson University provides a high-quality education so students are proficient and knowledgeable in their chosen professions. Anderson’s faculty members are dedicated and knowledgeable, and they model the principles of the Christian faith. Anderson University continually strives for success and provides a unique online and on-campus atmosphere that is extremely conducive to student achievement.